

### Claims

1. A method for the production of printed products by combining various immediately successive processing methods, wherein the printed products to be produced are coated with a film in predetermined positions in a film printing method in one step of the method and are provided with a structure and/or are stamped in another step of the method in a structure method and/or stamping method, wherein the printed products to be produced successively undergo the steps of the method without intermediate storage.
2. A method according to claim 1, characterized in that the printed products to be produced are first coated with a film and then provided with a structure and/or stamped.
3. A method according to claim 1, characterized in that the printed products to be produced are first provided with a structure and/or stamped and are then coated with a film.
4. A method according to one of the preceding claims, characterized in that in another step of the method the printed products to be produced are printed with colour in a printing stage comprising at least one inking unit.
5. A method according to one of the preceding claims, characterized in that the printed products to be produced can be colour printed before or after being coated with a film or before or after being stamped.
6. A method according to one of the preceding claims, characterized in that the printed products to be produced are dried in another step of the method, wherein the drying is carried out after the film coating and/or after the colour printing.
7. A method according to one of the preceding claims, characterized in that a transfer film that has been supplied for the film printing method is stretched in the direction of width.

8. A method according to claim 7, characterized in that the stretching of the transfer film is only carried out in a region which corresponds to a partial area of the printing device.
9. A method according to one of the preceding claims, characterized in that the printed products to be produced are submitted to a pressing operation in another step of the method after the film coating.
10. A method according to one of the preceding claims, characterized in that the transfer film can be controlled with respect to the advance thereof with regard to the printing cylinder independently from the rotation thereof.
11. A device for carrying out the method according to one of preceding claims, comprising at least one structure and/or stamping calendar as well as at least one film transfer device.
12. A device according to claim 11, characterized by at least one printing device comprising an inking unit.
13. A device according to claim 11 or 12, characterized by a drying unit downstream the printing device and/or the film transfer device.
14. A device according to claim 11, 12 or 13, characterized in that the film transfer device has at least one expander roller.
15. A device according to claim 14, characterized in that the expander roller is shorter than the width of the film transfer device.
16. A device according to one of the claims 11 through 15, characterized in that the film transfer device comprises a calendar.
17. A device according to one of the preceding claims 11 through 16, characterized in that the transfer film is guided over at least one roller having

an axis that can be displaced in a transverse direction with respect to the sense of rotation.